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06AL61

**Sixth Semester B.E. Degree Examination, Dec.2015/Jan.2016**  
**Management and Entrepreneurship**

Time: 3 hrs.

Max. Marks:100

**Note: Answer any FIVE full questions, selecting atleast TWO questions from each part.**

**PART – A**

1.
  - a. List and explain briefly the management functions. (05 Marks)
  - b. Explain the levels of management and skills. (05 Marks)
  - c. List administrative and managerial functions at different levels and compare. (05 Marks)
  - d. Explain Management – A Profession. (05 Marks)
  
2.
  - a. Explain hierarchy of organizational plans. (05 Marks)
  - b. List four reasons for the importance of the planning function. (05 Marks)
  - c. What are the steps involved in planning process? Explain briefly. (05 Marks)
  - d. Explain the process and steps involved in decision – making. (05 Marks)
  
3.
  - a. Define the Organisation. Explain the principles of an organization. (05 Marks)
  - b. What is Departmentalisation? Explain matrix organization with chart. (05 Marks)
  - c. Explain decentralization of authority and mention the advantages and decentralization. (05 Marks)
  - d. Explain in the selection procedure of personnel briefly. (05 Marks)
  
4.
  - a. Define Leadership. Explain characteristics and functions of a leader & styles. (07 Marks)
  - b. Define Motivation. Explain Maslow's theory of motivation. (07 Marks)
  - c. State and explain the steps in controlling. Explain the methods of establishing sound controlling. (06 Marks)

**PART – B**

5.
  - a. Explain classification of entrepreneurs. (08 Marks)
  - b. Explain entrepreneurial development models. (12 Marks)
  
6.
  - a. Define SSI. Explain the objectives of SSI. (05 Marks)
  - b. Explain the role of SSIs in the economic development. (05 Marks)
  - c. Explain GATT and WTO and its impact in trade. (05 Marks)
  - d. List the supporting agencies of government for SSIs. (05 Marks)
  
7.
  - a. Explain the objectives and functions of KIADB and TECÇOK. (07 Marks)
  - b. What is SIDBI? Discuss the various types of assistances the SIDBI provides to small enterprise. (05 Marks)
  - c. Explain i) DIC ii) SISI. (08 Marks)
  
8.
  - a. Define the Project. Discuss the need and significance of a Project Report. (05 Marks)
  - b. What are the steps involved in formulation of project report? Explain. (07 Marks)
  - c. Define Network Analysis. What is PERT? Explain with example. (08 Marks)

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Important Note : 1. On completing your answers, compulsorily draw diagonal cross lines on the remaining blank pages.  
 2. Any revealing of identification, appeal to evaluator and/or equations written eg. 42/8-50, will be treated as malpractice.